

## REGULATIONS

### **Name of the Contest "ETI...CLICK 40 YEARS 40 PRIZES"**

#### **Article I Type of Prize Contest**

A non-profit making talent contest excluded from legislation regulating prize-giving events, as stipulated by the Presidential Decree no. 430 of 26 October 2001 Art. 6 paragraph 1 letter a, in which the assignment of a prize to the author of the chosen work takes the form of a reward for services rendered or the acknowledgement of personal merit.

#### **Article II. Duration of the prize contest**

From **26/06/2018** to **21/12/2018**

Winners to be announced no later than **18/01/2019**

#### **Article III. Geographical area involved in the promotion**

The contest is open to all those countries in which the customers of Etipack S.p.A. reside.

#### **Article IV. Aim of the prize contest**

An image promotion event to celebrate the fortieth anniversary of the Promoting Company, aimed at thanking those who have contributed to company growth down through the years by inviting them to take part in a photography contest (to test their skills), whose sole objective is to highlight the participants' technical work through its photographic representation.

**Article V. Eligibility** The prize contest is open exclusively to the following individuals:

- all employees of those companies who have become customers of Etipack S.p.A. down through the years;
- all employees of Etipack S.p.A.

Contestants must be of age at the time of their participation and must still be employed, on 25 May 2018, by one of the customers of Etipack S.p.A. or by Etipack S.p.A. itself.

#### **Article VI. Mechanism of the contest**

Between **26/06/2018** and **21/12/2018** the employees of Etipack customers and the employees of Etipack are invited to enter the photography contest called "40 years 40 prizes", by taking a photograph, or rather an artwork, whose main subject is a person depicted in his company role, in a pose that effectively represents his function within the company. E.g. if this person normally uses tools or components of any type to do his job, these should be shown in the photograph. Each photo may represent no more than one person.

Photographs depicting the following roles will be admitted to the contest:

- plant maintenance workers;

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- production line operators;
- purchasing department staff;
- technical department staff;
- owners or directors;
- the youngest employee.

The photograph may be shot using any kind of camera or cell phone able to take photos. The end result must be a colour or black and white digital photograph in the form of a JPG/PDF/TIFF file.

It is possible to submit one or more photographs relating to more than one person doing the same job or different jobs, up to a maximum of 5 photos for each contestant.

Once the photo(s) have been taken, within and no later than **21/12/2018** each contestant must:

- access the website [http://etipack.it/40anni\\_40\\_prizes](http://etipack.it/40anni_40_prizes);
- fill in the entry form with his/her personal details comprising a valid and active email address and a telephone number;
- upload the image or images created;

A special panel of judges composed of the following figures:

- a representative of Etipack S.p.A.;
- an Art Director;
- a Professional Photographer;
- a Newspaper or Magazine Editor;

under the supervision of a Milanese notary, will convene before **18/01/2019**, and will assess all of the works uploaded onto the site. Of these, 40 (forty) will be selected, and classified in order of merit. The following prizes will be awarded according to the final classification:

- **the winner placed first** will be awarded **an Amazon voucher worth Euro 1,200.00** and will also be invited to name a university for the purposes of assigning **a scholarship worth 3,000.00** to the engineering student who is most deserving in the opinion of the university chancellor;
- **the second place** will be awarded **an Amazon voucher worth Euro 900.00**
- **the third place** will be awarded **an Amazon voucher worth Euro 700.00**
- **the 4th to 10th places** will each receive **an Amazon voucher worth Euro 200.00 Euro;**
- **and the 11th to 40th places** will each receive **an Amazon voucher worth Euro 50.00.**

At their sole discretion, the panel of judges will base their choice on the following criteria:

- the most effectively represented chosen role;
- the immediate recognisability of the photographed person's role;
- general light effects of the scene and subject;
- technical quality of the photograph.

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### Regarding the above, it is furthermore specified that:

- the costs involved in accessing the Internet website for the purpose of entering the contest and subsequently uploading the photos are to be borne by the participant and, in this respect, it is specified that connection costs will depend solely on the commercial agreement in course between the participant and his/her provider;
- no form of remuneration will be paid by the Promoting Company to contestants with regard to the photographs they have taken, either to the author of the photo or to the person photographed;
- on entering this contest and on submitting his/her uploaded photographic works, the contestant hereby declares that:
  - his/her employer has authorized his/her participation in the contest and the relative photo shoot;
  - he/she has been authorized by the photographed persons to publish their photos and communicate their personal details;
  - the uploaded image is solely and exclusively his/her own work and not attributable to others;
  - the uploaded image and its subject is free from any restriction regarding image or copyrights;
  - he/she is fully and solely responsible for the image submitted to this contest;
- in the event of the photo(s) being shot on premises not open to the public, the contestant shall undertake to request written authorization on the part of company management;
- the images uploaded onto the site shall only contain the specific subject of the contest and may not depict situations showing any of the following:
  - places in which it is prohibited by law (trains, stations, airports, underground railways, military bases, police stations etc.) or for reasons associated with private property, to take photographs;
  - brands or products of any kind apart from Etipack brands and products;
  - pictures of famous or notorious people;
  - cruel images regarding human beings and/or animals likely to disturb the onlooker;
  - pictures of minors, even with their consent;
  - images partially or entirely copied from other images protected by copyrights or image rights;
  - trademarks or symbols of political parties/movements;
  - and likewise, neither is it permitted to depict situations which offend/denigrate/discriminate:
    - the sense of propriety;
    - an ethnic group;
    - a human being of either sex;
    - a group or social identity;

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- a religion;
  - a sexual orientation;
  - an institution;
  - a political idea or a political party/movement;
  - a flag;
- on entering this contest, the participant authorizes Etipack to publish his/her photographs on the corporate website and on other channels or materials, on condition that said publication is strictly for non-profit purposes.
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### Article VII. **Number of prizes, their description and market value**

Quantity	Description	Unitary market value incl. VAT €.	Total market value incl. VAT €.
1	Euro 1200.00 plus donation of scholarship worth 3,000.00 €.	4,200.00	4,200.00
1	Euro 900.00	900.00	900.00
1	Euro 700.00	700.00	700.00
7	Euro 200.00	200.00	1,400.00
30	Euro 50.00	50.00	1,500.00
40	<b>Total monetary value of prizes</b>		<b>8,700.00</b>

### Article VIII. **Awarding of prizes**

The prizes will be assigned no later than **18/01/2019** before a Notary of Milan.

### Article IX. **Prize assignment method**

Since it is not possible to win more than one prize in this contest, the notary will check that the same name does not occur more than once among the winners.

### Article X. **Selection of reserves and their purpose**

The panel of judges will also identify no. 10 (ten) reserves and will apply the criterion of listing these names in order of merit from the 41st to the 50th place.

The reserves will only be used if it is impossible to contact any prize winner(s), even after the third unsuccessful documented attempt to do so. Attempts to contact the winners shall be made at a distance of four days from each other. The prizes will be assigned to the reserves progressively: e.g. if the winner of the first prize fails to claim it, his prize will be assigned to the contestant in second place, whose own prize will go to the contestant occupying the third place and so on. In the same way, if the winner of the ninth prize fails to claim it, this prize will go to the tenth place and so on.

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### **Article XI. Winner announcement and prize notification**

The winners will be notified by mail and/or phone to the address or phone number indicated in the contest entry form. To receive their prizes, the winners must undersign the acceptance form sent to them via email or by post.

### **Article XII. Winners' rights**

The winners are entitled to transfer their prizes to third parties.

### **Article XIII. Consignment date of prizes**

The prizes will be consigned within 180 days maximum from the date of their conferment.

### **Article XIV. Prize consignment procedure**

Etipack undertakes to purchase the prizes from Amazon, which will communicate a code to the winners equivalent to the value of their prize. The code, which will be communicated to the winners by email or a text message, may be used to purchase goods online through the Amazon website or in the local sales points of the Sisalplay network.

### **Article XV. Liability relating to the use of prizes**

With regard to the aforementioned prizes, the Promoting Company specifies as follows:

- the Promoting Company shall not be held liable for any improper use of the prizes by the winners or by persons of inappropriate age or physical and/or mental conditions;
- the Promoting Company shall not be liable for any fault or malfunction of the prizes.

In the event of any faults or malfunctions, the warranties provided by the manufacturer or distributor/retailer will be held valid, comprising the respective restrictions or extended warranties relating to the same guarantees attached to the individual prizes.

### **Article XVI. Contest entry procedure**

On entering this prize contest, the contestants unconditionally accept all the rules and clauses contained *herein* without exception. Entry is free of charge.

### **Article XVII. Revocation of promise or changes to the way in which it is executed**

The Promoting Company, for just cause, may revoke its promise or modify the way in which the prize contest is conducted pursuant to art. 1990 of the Civil Code, by giving prior notification to the promisees in the same manner as the promise or in an equivalent form.

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### **Article XVIII. Media and channels used to announce the prize contest**

Etipack website  
Newsletter sent to customers  
Posters  
Leaflets to be distributed during the Ipack Ima trade fair  
Posts on social networks  
Articles in the trade press

### **Article XIX. Media and channels used to publish the rules of the prize contest**

The prize contest rules may be consulted on the Etipack website.

### **Article XX. Unclaimed or unassigned prizes**

Pursuant to art. 10 paragraph 5 of the Italian President's Decree 430/2001, unclaimed or unassigned prizes, unlike those which are refused, will be donated to the Non-profit organization Anffas Nordmilano via Gran Sasso 56, Cinisello Balsamo codice fiscale 94586610159.

### **Article XXI. Privacy policy**

#### **PRIVACY POLICY PURSUANT TO ART. 13-14 OF THE GDPR (General Data Protection Regulation) 2016/679**

In compliance with the aforementioned legislative norm, our data processing activities shall be governed by principles of fairness, legality and transparency, in order to safeguard the interested parties' personal privacy and rights.

Pursuant to art. 13 of the GDPR 2016/679, therefore, the Promoting Company supplies the following information:

1.I personal data (name, surname, phone, email address, etc), will be supplied on entering the prize contest.

The personal data supplied will subject to:

- a. in relation to this prize contest (i) processing activities associated with the administrative/operative/handling aspects regarding the prize contest; (ii) processing activities involved in complying with specific legal obligations or other binding legislative norms;
- b. in relation to sales and marketing activities: processing activities regarding some types of information, whose purpose is to inform and engage the participant in activities such as, the e-mailing of newsletters, commercial announcements and/or promotional materials regarding products or services provided by the Promoting Company.

The Promoting Company informs that, in view of the aims of the processing activities, as described above, the provision of data implies the explicit consent to data processing as referred to in letter b. of this point 1.

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2. Data processing will be carried out using both manual and computerized systems, according to an organizational and processing philosophy in line with the aims being pursued and, anyhow, in such a way as to guarantee the security, integrity and confidentiality of the aforesaid data, in conformity with the organizational, physical and logical measures stipulated by the legal provisions in force.

3. Personal data will be stored for the entire duration of the relations referred to in this agreement and for 24 months following the prize contest, or in the event of any judicial dispute before the expiry date indicated above, for all the time it takes to reach a final sentence.

4. the Promoting Company duly informs that the participant may, at any time, exercise the following rights:

- a. to access his/her personal data;
- b. to obtain the correction or cancellation of his/her personal data or limit the processing activities regarding such data;
- c. to refuse the processing of his/her data;
- d. to data portability;
- e. to revoke consent, whenever contemplated: revocation of consent does not undermine the lawfulness of processing based on the consent granted prior to its revocation;
- f. to present a claim to the Data Protection Authority.

The above rights may be exercised by sending a request by e-mail to the [etipack@pecimprese.it](mailto:etipack@pecimprese.it)

5. The Data Controller is Etipack Spa whose registered office is located in Cinisello Balsamo. The Data Supervisor may be contacted to exercise the rights referred to in Art. 12 and/or to obtain further information or clarifications regarding our privacy policy by writing to the following address: [santagatil@etipsck.it](mailto:santagatil@etipsck.it)

6. The Parties undertake, however, to process the relative information/personal data in compliance with the privacy law Chapter III of the local General Data Protection Regulation and the EU 2016/679 regulation (so-called GDPR).

### **Article XXII. Disputes**

Any dispute arising from the prize contest referred to in this document, for which the Department of Economic Development is not responsible, will be resolved by the Competent Court.

**ETIPACK S.p.A.**